



BIONYX[®]

I N S T R U C T I O N B O O K

PLATINUM COLLECTION

DAILY ESSENTIALS



PLATINUM 2-STEP CLEANSING SET

- Use twice daily, applying a liberal amount of the cleanser to wet skin.
- Work into a mild lather before rinsing clean with cool water.
- After patting skin dry, apply the toner to your face & neck with a cotton pad.
- Avoid application to eye area.

MILK CLEANSER

- Use daily.
- Rub in circular motion all over face and rinse off with cool water.

FACIAL TONER

- Apply a small amount to cotton pad, and gently smooth over freshly cleansed skin.

PLATINUM COMPLEX FACIAL PEELING

- Use once a week. Apply a small amount to dry skin, avoiding eye area.
- Massage in upward circular motions for 20 to 30 seconds.
- Remove completely with warm water.

For best results, follow with Platinum Redefining Serum and Platinum Essential Day Cream.

PLATINUM FOAMING SHEET MASK

- For best results, use weekly on freshly cleansed skin.
 - Remove a sheet mask from its packaging and gently smooth over your face, avoiding contact with eye area.
 - Allow 10 minutes to for mask to fully activate detoxifying foam before discarding and rinsing clean.
 - Do not use on sensitive, irritated skin or on open sores.
 - Discontinue use if skin becomes red or irritated.
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PLATINUM FACIAL & EYE MASK ROUTINE

- Apply mask to a clean face. Massage gently for a few minutes and relax.
- Leave on for 15 minutes.
- After removing mask wash off any residue with cool water.

For best results, follow with Platinum Essential Day Cream.

PLATINUM NIGHT RECOVERY CREAM

- Apply generously to cleansed face and neck.
- Massage in upward circular motions until fully absorbed.
- Apply daily.

For best results, apply after Platinum Redefining Serum.

PLATINUM VITA NIGHT RECOVERY

- Use nightly on freshly cleansed skin.
 - Massage over face and neck areas until fully absorbed.
 - Avoid direct application to eye area.
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PLATINUM ESSENTIAL DAY CREAM

- Apply nightly to cleansed skin.
- Massage in circular motions, concentrating on areas of concern.

For best results, follow with Platinum Essential Day Cream.

PLATINUM COLLECTION

EYE CARE



PLATINUM INTENSE EYE SERUM

- Apply small amount to eye area and orbital bone.
- Use daily.

To improve results, follow with Platinum Advanced Eye Cream.

PLATINUM ADVANCED EYE CREAM

- Apply a small amount to cleansed skin day and night.
- Massage gently, concentrating on the corners of the eyes & orbital bone.
- Once improvement is shown reduce use to once per day.

For best results, apply after Platinum Intense Eye Serum.

PLATINUM LINE FILLER

- Apply a drop of the solution to a dry and clean face, directly onto wrinkles.
- Gently tap excess product until fully absorbed.
- Do not go beyond the wrinkle line.

TRANSFORMATIVE COLLECTION



PLATINUM TRANSFORMATIVE THERMAL MASK (2)

- To use, massage upwards onto clean, damp skin.
- Add 2 to 3 drops of Transformative Serum & massage until fully blended.
- Allow mask to set for 10-15 minutes before rinsing clean.

For best results, use once weekly.

PLATINUM TRANSFORMATIVE SERUM (1)

- Use daily, applying to clean, damp skin by massaging into areas of concern.

For optimum results, follow with Platinum Transformative Cream.

PLATINUM TRANSFORMATIVE CREAM (3)

- Apply daily to clean skin.

For best results, use in conjunction with Platinum Transformative Serum.

BIOLIFT COLLECTION



BIOLIFT PLATINUM ELASTICITY MASK (2)

- To use, apply a liberal amount to clean, dry skin.
- After 15 minutes, rinse thoroughly with cool water.

For best results, immediately follow with BioLift Platinum Deep Wrinkle Cream.

BIOLIFT PLATINUM DEEP WRINKLE CREAM (3)

- To use, apply to clean skin, massaging in gentle, upward strokes to help lift.

For intensified results, use in conjunction with Bionyx BioLift Platinum Elasticity Mask.

BIOLIFT PLATINUM DEEP WRINKLE CONCENTRATE (1)

- Use on clean skin, applying all over neck and face until fully absorbed.

AGELESS ALLOY COLLECTION



ALLOY MAGNETIC SYNERGY MASK (2)

- Use weekly, applying a thin layer to cleansed skin.
- Insert the enclosed magnet into a sachet and hover close to your skin.
- Watch as the mask slips off of your skin, leaving behind a sheer layer of luminous oils.
- Massage the remaining oils into your face and neck, avoiding eye area.

ALLOY PLATINUM INFINITE MOISTURE (3)

- Use on freshly cleansed skin.
- Massage into face and neck until fully absorbed, avoiding eye area.

For optimal results use with Alloy Platinum Synergizing Serum.

ALLOY PLATINUM SYNERGIZING SERUM (1)

- To use, apply 1-2 pumps to freshly cleansed skin, avoiding eye area.
- Massaging into face and neck in gentle upward motions.

For best results use with Alloy Platinum Infinite Moisture.

BODY CARE COLLECTION



BODY BUTTER

- Apply Body Butter generously to clean, dry skin until completely absorbed.
 - Pay particular attention to rough, dry areas such as elbows and knees.
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SALT SCRUB

- Apply the scrub to damp skin. Massage in a circular motion over the entire body. Rinse well.
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HAND AND BODY CREAM

- Apply a sufficient amount into clean, dry skin.

USAGE/ SUGGESTED REGIMEN

PRODUCT	DAILY		ONCE A WEEK		TWICE A WEEK		EVERY OTHER WEEK (TWICE A MONTH)		COMMENTS
	AM	PM	AM	PM	AM	PM	AM	PM	
Platinum Advanced Eye Cream	.	.							
Platinum Intense Eye Serum		.							
Platinum Line Filler	AS NEEDED								
Platinum Milk Cleanser	.								
Platinum 2-Step Cleansing Kit	.	.							
Platinum Complex Facial Peel			.						
Platinum Essential Daily Cream	.								
Platinum Night Recovery Cream		.	.						
Platinum Vita Night Recovery		.							
Platinum Facial & Eye Mask Routine							ONCE A MONTH		
Platinum Foaming Sheet Mask			.						
Platinum Transformative Thermal Mask			.						
Platinum Transformative Cream	.								
Platinum Transformative Serum	.								
BioLift Platinum Deep Wrinkle Cream	.								
BioLift Platinum Elasticity Mask			.						
BioLift Platinum Deep Wrinkle Concentrate			.						
Alloy Magnetic Synergy Mask			.						
Alloy Platinum Infinite Moisture	.						.		
Alloy Platinum Synergizing Serum	.								
Body Butter	.								
Salt Scrub			.						
Hand & Body Cream	.								



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